Docket No.

Declaration and Power of Attorney For Patent Application English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original. first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

ADVERTISING SYSTEM

	specification of which	
(ct	neck one)	
X	is attached hereto.	
	was filed on	as United States Application No. or PCT International
	Application Number	
	and was amended on	
		(if applicable)
l h	ereby state that I have reviewed and luding the claims, as amended by ar	d understand the contents of the above identified specification,

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations. Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d) or Section 365(b) of any foreign application(s) for patent or inventor's certificate, or Section 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed.

Thor Foreign Applicati	on(s)	Priori	ity Not Claimed
2000-252004	Japan	August 23, 2000	П
(Number)	(Country)	(Day/Month/Year Filed)	_
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(Number)	(Country)	(Day/Month/Year Filed)	
(Number)	(Country)	(Day/Month/Year Filed)	

Form PTO-SB-01 (9-95) (Modified)

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(Application Serial No.)	(Filing Date)	_
(Application Serial No.)	(Filing Date)	_
(Application Serial No.)	(Filing Date)	<i>.</i>
insofar as the subject matter of ea	ach of the claims of this ap	oplication is not disclosed in the price
insofar as the subject matter of ea United States or PCT International U.S.C. Section 112. I acknowledge Office all information known to me Section 1.55 which became availab or PCT International filing date of thi	ach of the claims of this ap application in the manner be the duty to disclose to the to be material to patenta le between the filing date o is application:	g the United States, listed below and opplication is not disclosed in the pric provided by the first paragraph of 3 is United States Patent and Trademar billity as defined in Title 37, C. F. R if the prior application and the nations
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)

Paul A. Guss (Reg. No. 33,099)

All Straight	Send Correspondence to:				mer Number. 22712	
	Direct Telephone Calls to: Paul A. Guss 703-486-2		nd telephone number)			
find the first free '	Full name of sole or first inventor Kaoru KOBAYASHI	,,,,,				
See St	Sole or first inventor's	Kaoru	Kobayashi		Date August 1,	2001
Stone Paris	Residence Takasaki-shi, Gu		1			
TOTAL STREET	Citizenship Japan					
-	Post Office Address 98-21, Hamajiri-	machi,	Takasaki-shi,	Gunma-ken	370-0005, Japan	

Second inventor's signature	Date
Residence	
Citizenship	
Post Office Address	